



# Lifestyle

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# ON AND ON IT

## Rocky Horror Picture Show is failure turned into success

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Staff Writer

A stream of water hit me on the neck and began trickling down my back. I didn't bother to turn around. It was only someone with a squirt gun who had good aim. Besides, everyone around me also was getting wet, and I was busy taking notes for a movie review. What movie? *The Rocky Horror Picture Show*, of course. On the screen, Janet Weiss (A heroine), played by Susan Sarandon, and Brad Majors (A hero), played by Barry Bostwick, had just left their car in a rainstorm and were walking up to the front door of a foreboding looking castle. Janet was trying to protect herself from the rain by holding a newspaper over her head and most of the theater audience was

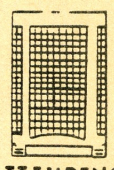
following her example. Wet newspaper and squirt guns are only a part of what has made Rocky Horror the king of audience participation shows. The movie has a unique cult following that has kept it in theaters around the country ever since its release by Twentieth Century Fox in September of 1975. A strange hodge podge of outrageous costumes, bizarre behavior and trivia references, highlighted by campy musical numbers, it seems nearly impossible that anyone could want to see it more than once. And yet, Rocky Horror is currently in its 51st week at the Cumberland Twin Cinemas. The film is offered as a midnight show on Friday and Saturday nights after the theater's regular run features let out. What keeps Rocky Horror going is the faith of its fans. They, in fact,

provide most of the entertainment during the show, especially those who have seen the film dozens of times and can quote the lines verbatim. The Cumberland Cinema offers the complete Rocky Horror experience. A live cast of volunteers dressed up as the main characters in the film acts out their roles as they appear above on the screen. The audience has a routine all of its own. Each member may bring one cup of rice, a squirt gun, newspaper, two toast, up to four rolls of toilet paper and a deck of cards. The theater checks bags brought by the audience to ensure only the allowed items and quantities are taken into the theater. The items are used to accent certain moments in the film and can surprise the unwary. The squirt guns are shot to duplicate the rain scenes. The rice

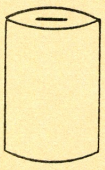
is thrown during a scene in which Brad and Janet attend a wedding. The toasted slices of bread are tossed at the screen when Dr. Frank-N-Furter, played in the movie by Tim Curry, raises a glass during a dinner for guests at the castle and calls for "A toast." Throughout all of this the audience maintains a running dialogue criticizing the characters with few holds barred, or mimicking the dialogue on cue. As Dr. Frank-N-Furter, a transvestite from Transsexual Transylvania, says "I see you shiver with antici...pation", the audience interjects "Say it" in the pause. Produced on a \$1 million budget, Rocky Horror was considered a flop by Twentieth Century's own distribution department after its premiere. However, producers discovered that while the film was

It was not possible to print all of the article on 1 page so you'll have to wait till next week to see the rest. To see the pictures in the article, you may have to wait a week or two more so that we can fit it all in.

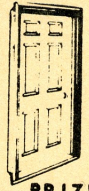
### LAST WEEK AT CTC



ATTENDANCE



COLLECTIONS



PRIZES

FRI	105	\$	none
SAT	134	\$	Mike Lescault

# GOES

Pia Zadora stars with Falco and Meat Loaf in "Feel the Motion."

